SOUAF SCHOOL OF MANAGEMENT

Business Leader of the Year: Kyong Hollen



| From the Desk of the Dean | | | | | |
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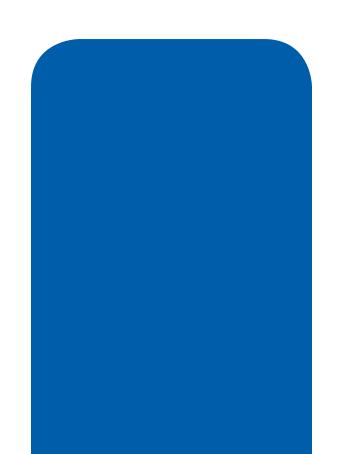
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Scholarship support is one of the most powerful ways to impact the lives of UAF . Scholarships open the doors to the future, providing with the necessary support Regardless of passion to fulfill their and commitment, students often don't have the economic means necessary to pursue their dreams. Scholarships lessen that may get in the way of a student the financial pursuing his or her academic career.

For the donor, a scholarship gift provides a meaningful way to have your name, or that of another family member, friend, former teacher, or mentor, associated with the UAF School . It is because of generous donors that we are of able to help 20 students with over \$40,000 in private funding each academic year.



www.uaf.edu/som



Featured Donor: Design Alaska

Founded in 1957, Design Alaska is a growth of the Alaska economy and they are firm offering engineering, structural , electrical engineering, civil support in numerous ways: , and surveying services. The firm has expressed a commitment to providing good planning and design services, while κ sure the solutions offered meet the needs of the local community. Plaza, Chena River Projects , and the Ft. Wainwright Convention 336B ⊀ project.

Design Alaska president since 1995, Jack Wilbur was also the 2007 UAF Business Leader of the Year. A fourth-generation Alaska resident, he was born and raised in Jack believes strongly in the Fairbanks. Jack believes there is no better place to live and raise a family than Alaska.

Jack and his employees believe a strong engineering community is essential to the

Faculty Gold Stars

We are proud of our entire faculty. A special nod to the following professors for current awards and publications:

Awards & Boards

C C . . . received the 2010 Outstanding Reviewer Award

from Gender and Diversity in Organizations Division at the

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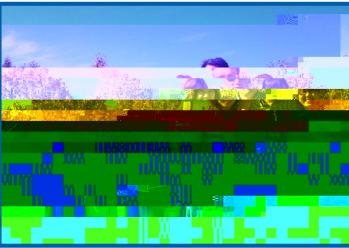
committed to strengthening the community mechanical and the university. Design Alaska shows its

- Design Alaska Holiday Concert
- Fairbanks Summer Arts Festival and **Opera Fairbanks**
- Design Alaska Wild Arts Walk
- Underwrites KUAC's Alaska Live
- Partners with Pearl Creek
- School for Calypso Farm tours,

programs and art appreciation program

spirit and community-based economic which led Design Alaska to support the SOM Arctic Innovation for two consecutive years. **a** to Design Alaska!

Faculty Spotlight Jungho Baek



Jungho Baek with his wife, Eunji Lee (left), and daughter, Joan (right).

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Alumni Focus Lorna Shaw

summa cum laude in 2005 with her MBA, both from SOM. Lorna is currently the Community and Government Relations Manager at Kinross Fort Knox.

The hands-down best class I ever took was a graduate class with Dr. Craig Wisen: Financial Statement Analysis. This was undoubtedly the hardest class of my educational career, and the most rewarding.

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Painful as the assignments may have been at the time, the group and public speaking experiences in my classes at SOM have proved invaluable in my career.

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An assistant professor of Economics at SOM, Jungho received his B.A. in Economics at Hanyang University, and both his M.A. in Economics and Ph.D. in Resource Economics at Michigan State University. Jungho moved to Alaska in 2009 to work at SOM and has come to love the beautiful scenery and various adventure opportunities Alaska has to offer.

I like all the classes I teach at SOM—Macroeconomics, Intermediate Statistics, and Econometrics—because I can interact with a variety of students.

I am currently researching the effects of changes in exchange rates on bilateral trade between Korea and China, and twin deficits (fiscal and current account deficits) for the United States economy.

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Lorna Shaw at the Fort Knox gold mine.

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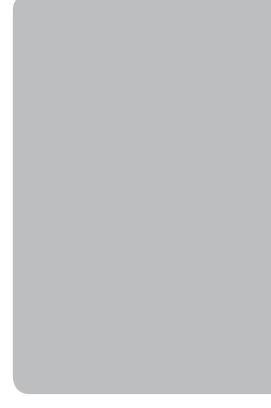
Fall 2010 Guest Speakers

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SOM student organization Students Who Enjoy Economic Thinking (SWEET) hosted guest speaker Larry Persily this past November. Persily is the presidentappointed federal for K Natural Gas Transportation Projects. He manages staff in W , D.C. , working to ensure that and agencies are ready to handle applications for construction

and operation of a North Slope natural gas pipeline.

While visiting the UAF campus, Persily gave two of "Alaska Gas Pipeline: Facts and Fiction, Dollars and Sense." Larry discussed the challenges a North Slope gas pipeline would face and offered suggestions for how to help mitigate the \$40 billion bill.



The Northern Leadership Center Dr. Thomas Cronin in as part of the Susan Herman ĸ Series. Cronin is a McHugh Professor of American Institutions and Leadership at Colorado College. He is the author/ editor of a dozen major political science books, as well as a prize-winning and scholar.

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